

# **2004 American Pacific Corporation Swing for Success Golf Classic**

## **13<sup>th</sup> Annual Tournament**



**The Falls and South Shore Golf Clubs  
Lake Las Vegas Resort  
August 16, 2004**



# 2004 AMERICAN PACIFIC CORPORATION SWING FOR SUCCESS GOLF CLASSIC

*benefiting*  
*Henderson Chamber of Commerce*  
&  
*Nevada State College*

## Golf Committee

### Honorary Chairs

**Bruce L. Woodbury**  
Clark County Commissioner

**John Gibson**  
American Pacific Corporation

### Co-Chairs

**Kent Dawson**  
Henderson Chamber of Commerce

**Kerry D. Romesburg**  
Nevada State College

## Committee Members

**Dan Amato**  
Hyatt Regency Hotel

**Lisa-Lynn Backus**  
Lake Las Vegas Resort

**Jeff Bargerhuff**  
Nevada State Bank

**John Bohn**  
Carter Burgess

**Doug Brooks**  
Ritz-Carlton Hotel

**Russell Cannon**  
Las Vegas Business Press

**Jim Gibson**  
Mayor, City of Henderson

**Vicki Hafen-Scott**  
Hafen Financial Services

**Kim Howey**  
Nevada State College

**Alice J. Martz**  
Henderson Chamber of Commerce

**Bob Morris**  
Ready Mix, Inc.

**Colleen O'Callaghan-Miele**  
Henderson Home News

**Brad Nelson**  
Lake Las Vegas Resort

**Gayle L. Rogers**  
Henderson Chamber of Commerce

**Dan Stewart**  
American Nevada Company

**Spencer Stewart**  
Nevada State College



A foundation for the city of Henderson, the Henderson Chamber of Commerce is dedicated to promoting and supporting member businesses. Since 1945, the non-profit voluntary organization has helped grow the city's economy while serving as an influential voice in the community for its members. The current leadership of the Henderson Chamber of Commerce has identified six primary priorities on which to concentrate its efforts. Those priorities are:

### ENHANCE MEMBER SERVICES

To continually develop the Chamber's membership, staff and financial stability in an effort to better serve our members.

### RESOURCE FOR BUSINESSES

Identify and provide necessary resources to member businesses to assist them in their growth.

### LEGISLATIVE ACTION

To positively influence all levels of government for the benefit of Henderson's businesses and its community.

### LEADERSHIP

Recognition as a leader in promoting a positive business environment in Southern Nevada.

### EDUCATION

Promote educational opportunities to benefit member businesses.

### PARTNERSHIPS

Promote relationships with government for the benefit of membership.

Through a membership in the Henderson Chamber of Commerce, members benefit from: networking and publicity opportunities to develop and increase their businesses; having a voice in state and local politics; having access to community and business leaders; special Chamber programs such as health insurance and discount programs; and, gaining instant credibility and integrity for their businesses.

For more information on the Henderson Chamber of Commerce, call (702) 565-8951 or visit [www.hendersonchamber.com](http://www.hendersonchamber.com).



Nevada State College, located in the foothills of Henderson overlooking the Las Vegas Valley on its new 550-acre site, is Nevada's newest state college. With its recent creation, Nevada joins the overwhelming majority of U.S. states in offering higher education at the state college level. As the newest member institution of the Nevada System of Higher Education, Nevada State College's essential mission centers on access, affordability, and exceptional teaching.

Students at Nevada State receive their education on an extremely individualized level – the way it should be. Here, the educational atmosphere is refreshingly different; it is one of constant collaboration, creativity, discovery, and rediscovery, and it starts with our students. Nevada State faculty are exceptional instructors who have a strong commitment to the academic well-being and success of every student.

Nevada State offers a wide range of baccalaureate programs designed to meet the general needs of the State of Nevada and the specific needs of the southern region of the state. Special emphasis is placed on addressing the state's need for effective, highly educated and skilled teachers and nurses, and commitment is made to developing and promoting partnerships with Nevada's public school system, the state's health care providers, and Nevada's colleges and universities. The curriculum of Nevada State College is based upon the community's needs, the needs of business and industry, and the desires and demands of the students.

- Signage on all beverage carts
- Recognition in full-page ad
- Recognition in tournament newsletter

**Contest Sponsor (6 available: Longest Drive and Closest to the Pin) .....\$1,200**

- Two (2) tournament playing spots
- Two (2) tee gift bags
- Signage at contest hole
- Recognition in full-page ad
- Recognition in tournament newsletter

**Tee Box Sponsor (multiple available) .....\$500**

- Your company will sponsor its own hole. Advertise or present promotional opportunities. Sponsorship includes signage.

**Foursome (limited availability)**

- @ South Shore .....\$1,600
- @ The Falls .....\$1,200
- Includes: Golf and golf cart; on-course contests; tee gift package; breakfast and awards luncheon

**Individual Playing Spot (limited availability)**

- @ South Shore .....\$400
- @ The Falls .....\$300
- Includes: Golf and golf cart; on-course contests; tee gift package; breakfast and awards luncheon

**In-kind Donation**

- Tee Gift Donation:** Quantity requested is 264 for all players
- Tournament Prizes:** Items used as prizes for contest winners (i.e., closest to the pin, straightest drive, longest drive, etc.)

All in-kind and tee gift donations will receive recognition in tournament newsletter.

\*If a sponsorship category has only one sponsorship slot available, it will be reserved on a first-come, first-served basis.

**2004 AMERICAN PACIFIC CORPORATION  
SWING FOR SUCCESS GOLF CLASSIC**

The 2004 American Pacific Corporation Swing for Success Golf Classic will be one of this year's biggest charity golf events. Don't let this opportunity pass you by. Put your best team together and join your peers in supporting this worthwhile cause. Past sponsors and participants include:

- Adventures in Advertising, Las Vegas
- American Nevada Company
- American Pacific Corporation
- ATC of Las Vegas
- Bank of Commerce
- Black Mountain Community Bank
- Carter Burgess
- C B Richard Ellis
- CD Smith
- Chavez and Koch, CPAs
- CH2M Hill
- City of Henderson
- Clark & Sullivan Constructors
- Cox Communications
- CVL Consulting, Civil Engineers
- Fremont Medical
- Galleria at Sunset
- Gomez Consulting

- Good Humor-Breyers Ice Cream
- Graves Communications
- Hampton Inn and Suites
- HCA Architects
- Henderson District Public Libraries
- Henderson Chamber of Commerce
- Henderson Physical Therapy
- Hohl in One
- Holiday Inn Express
- Hyatt Regency
- Il Fornaio
- Imagine Marketing of Nevada
- Innovative Merchant Solutions/Innovative Bank
- Interactive Ideas
- Jokers Wild Casino
- Kerr McGee Chemical
- Labor Ready
- Lake Las Vegas Resort
- Las Vegas Business Press
- Lucchesi Galati Architects
- Managed Care Consultants
- Manpower Inc. of Southern Nevada
- Martin Construction
- Morgan Stanley Dean Witter
- Nevada Power Company
- Nevada State Bank
- O'Callaghan Printing
- Ocean Spray Cranberries
- Orgill Singer Insurance
- PBS&J
- PacifiCare of Nevada
- Phone Directories Company
- Pinnacle Health Group
- Pioneer Americas
- ProGroup Management, Inc.
- R & O Construction
- R & S Investments, Ltc.
- Ready Mix, Inc.
- Roel Construction
- Servpro
- Silver State Bank
- Sprint
- St. Rose Dominican Hospitals
- Station Casinos
- Sundance Helicopters
- The LandWell Company
- Timet
- Tuscany Hills Golf Club
- TWC Construction
- United Coin
- Valley Bank
- Wells Fargo Bank
- Wells Fargo Mortgage
- Westar Architectural Group
- Worldwide Security
- Wranglers Ice Hockey Team
- WRG Design



Printing contributed by Pride Printing.

**The Falls & South Shore Golf Clubs  
Lake Las Vegas Resort  
August 16, 2004**

**CORPORATE SPONSORSHIP OPPORTUNITIES**

The following sponsorship opportunities are available for this exclusive golf event which supports the ongoing development of Nevada State College and the work of the Henderson Chamber of Commerce. This is an exciting opportunity to support a worthwhile cause while enjoying a tremendous golf experience with fellow business and community leaders.

This year's tournament will be played on two courses: the Falls and South Shore

**Platinum Sponsor (1 available) .....\$10,000**

As the Platinum sponsor of the 2004 American Pacific Corporation Swing for Success Golf Classic, your company will receive high visibility before, during, and after the golf tournament. Sponsorship includes:

- Twelve (12) tournament playing spots
- Twelve (12) player tee gift bags
- Corporate name and logo incorporated into the name of the event
- Corporate name mentioned in all advertising including any radio and newspaper promotion
- Two (2) corporate signs prominently displayed at the tournament
- Name recognition in public relations material generated by Nevada State College and the Henderson Chamber of Commerce
- Recognition in full-page ad in local business paper
- Recognition in tournament newsletter
- Opportunity to display promotional material and/or provide product samples on the day of the event to all players
- Opportunity to provide a promotional brochure in player tee gift bags
- Two (2) Tee Box sponsors
- Recognition gift

**Gold Sponsor (4 available) .....\$6,500**

As a Gold Sponsor of the 2004 American Pacific Corporation Swing for Success Golf Classic, your company will receive high visibility before, during, and after the golf tournament. Sponsorship includes:

- Eight (8) tournament playing spots
- Eight (8) player tee gift bags
- One (1) corporate banner prominently displayed at the tournament
- Name recognition in public relations material generated by Nevada State College and the Henderson Chamber of Commerce
- Opportunity to display promotional material and/or provide product samples on day of event to all players
- Recognition in full-page ad in local business paper
- Recognition in tournament newsletter
- Two (2) Tee Box sponsors

**Silver Sponsor (Multiple available) .....\$4,000**

As a Silver Sponsor of the 2004 American Pacific Corporation Swing for Success Golf Classic, your company will receive high visibility before, during, and after the golf tournament. Sponsorship includes:

- Four (4) tournament playing spots
- Four (4) player tee gift bags
- Recognition in full-page ad in local business paper
- Recognition in tournament newsletter
- Two (2) Tee Box sponsors

**Corporate Sponsor (Multiple available) .....\$3,000**

As a Corporate Sponsor of the 2004 American Pacific Corporation Swing for Success Golf Classic, your company will receive high visibility during the golf tournament. Sponsorship includes:

- Four (4) tournament playing spots
- Four (4) player tee gift bags
- Recognition in full-page ad in local business paper
- Recognition in tournament newsletter

**TOURNAMENT SPONSORSHIPS**

**Water Sponsor (1 available) .....\$3,000**

- Four (4) tournament playing spots
- Four (4) tee gift bags
- Corporate logo/message on bottled water labels for participants
- Recognition in tournament newsletter

**Awards Sponsor (1 available) .....\$3,000**

- Four (4) tournament playing spots
- Four (4) tee gift bags
- Company signage at the Awards Luncheon
- Company name on tournament team awards
- Recognition in tournament newsletter

**Luncheon Sponsor (2 available) .....\$3,000**

- Four (4) tournament playing spots
- Four (4) tee gift bags
- Company signage at the Awards Luncheon
- One (1) Tee Box sponsor
- Recognition in full-page ad
- Recognition in tournament newsletter

**Golf Cart Sponsor (1 available) .....\$3,000**

- Four (4) tournament playing spots
- Four (4) tee gift bags
- Signage on all golf carts used during event
- Recognition in full-page ad
- Recognition in tournament newsletter

**Signage Sponsor (1 available) .....\$3,000**

- Four (4) tournament playing spots
- Four (4) tee gift bags
- Company recognition on signage used during event
- Recognition in full-page ad
- Recognition in tournament newsletter

**Breakfast Sponsor .....\$3,000**

- Four (4) tournament playing spots
- Four (4) tee gift bags
- Signage at breakfast area
- Recognition in full-page ad
- Recognition in tournament newsletter

**Beverage Cart Sponsor .....\$3,000**

- Four (4) tournament playing spots
- Four (4) tee gift bags

# 2004 American Pacific Corporation Swing For Success Golf Entry Form

Yes! I would like to register for this year's Golf Classic on August 16, 2004.

I can't play but I want to support the cause. Enclosed is my donation.

## SPONSORSHIP

- |   |                       |
|---|-----------------------|
| <input type="checkbox"/> Platinum Sponsor       | @ \$10,000            |
| <input type="checkbox"/> Gold Sponsor           | @ \$6,500             |
| <input type="checkbox"/> Silver Sponsor         | @ \$4,000             |
| <input type="checkbox"/> Corporate Sponsor      | @ \$3,000             |
| <input type="checkbox"/> Water Sponsor          | @ \$3,000             |
| <input type="checkbox"/> Awards Sponsor         | @ \$3,000             |
| <input type="checkbox"/> Award Luncheon Sponsor | @ \$3,000             |
| <input type="checkbox"/> Golf Cart Sponsor      | @ \$3,000             |
| <input type="checkbox"/> Signage Sponsor        | @ \$3,000             |
| <input type="checkbox"/> Breakfast Sponsor      | @ \$3,000             |
| <input type="checkbox"/> Beverage Cart Sponsor  | @ \$3,000             |
| <input type="checkbox"/> Contest Sponsor        | @ \$1,200             |
| <input type="checkbox"/> Tee Box Sponsor        | @ \$500               |
| <input type="checkbox"/> Foursome               | South Shore @ \$1,600 |
| <input type="checkbox"/> Foursome               | The Falls @ \$1,200   |
| <input type="checkbox"/> Individual             | South Shore @ \$400   |
| <input type="checkbox"/> Individual             | The Falls @ \$300     |

## PLEASE PRINT

**Maximum handicap is 24 for those without an established handicap**

### **Player #1**

Name \_\_\_\_\_

Company \_\_\_\_\_

Street address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work phone \_\_\_\_\_ Fax \_\_\_\_\_

Index/HCP \_\_\_\_\_ Email \_\_\_\_\_

### **Player #2**

(Please Print)

Name \_\_\_\_\_

Company \_\_\_\_\_

Street address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work phone \_\_\_\_\_ Fax \_\_\_\_\_

Index/HCP \_\_\_\_\_ Email \_\_\_\_\_

### **Player #3**

(Please Print)

Name \_\_\_\_\_

Company \_\_\_\_\_

Street address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work phone \_\_\_\_\_ Fax \_\_\_\_\_

Index/HCP \_\_\_\_\_ Email \_\_\_\_\_

### **Player #4**

(Please Print)

Name \_\_\_\_\_

Company \_\_\_\_\_

Street address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work phone \_\_\_\_\_ Fax \_\_\_\_\_

Index/HCP \_\_\_\_\_ Email \_\_\_\_\_

Please attach a separate sheet with above information for additional players.

# 2004 TOURNAMENT SCHEDULE

Monday, August 16, 2004  
The Falls  
&  
South Shore Golf Clubs  
Lake Las Vegas Resort

6:00 a.m. Registration and continental breakfast  
7:00 a.m. Shotgun Start – Four-person scramble format  
12:30 p.m. Lunch at Reflection Bay's Mira Lago  
Presentation of team and contest winners  
First and second place low-net and low-gross at The Falls and South Shore, respectively  
Contest awards (longest drive, closest to the pin, etc.)  
Overall tournament champion  
Most Honest team award

## AD COPY (Deadline for ad copy is August 2, 2004)

Please send camera-ready artwork to [Kim\\_Howey@nsc.nevada.edu](mailto:Kim_Howey@nsc.nevada.edu)

## Company Message of Tee Box Signage (if purchased)

Tee signage limited to 6 words

## METHOD OF PAYMENT

AMOUNT: \_\_\_\_\_

MasterCard  Visa  Discover  A/E  Check

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Enclosed is my check for \$\_\_\_\_\_ made payable to: Henderson Chamber of Commerce

Please return this form and payment to:

Henderson Chamber of Commerce  
590 S. Boulder Highway  
Henderson, NV 89015  
c/o 2004 American Pacific Corporation  
Swing for Success Golf Classic

## For more tournament information contact

Henderson Chamber of Commerce  
Gayle Rogers  
(702) 565-8951 (Tel.)  
(702) 565-3115 (Fax)  
[Gayle@hendersonchamber.com](mailto:Gayle@hendersonchamber.com)

Nevada State College  
Kim Howey  
(702) 992-2000 (Tel.)  
(702) 992-2226 (Fax)  
[Kim\\_Howey@nsc.nevada.edu](mailto:Kim_Howey@nsc.nevada.edu)